



## Football Academy FAQs

### **Answers to frequently asked questions about Football Academy UK activities and the franchise offer.**

#### **What is the “Football Academy” and Football Academy UK?**

“Football Academy” is an innovative, dynamically developing network of approximately 200 soccer school centres for 15,000 children aged between 4 – 12 years old in the UK and in Poland. The range and scale of operations make us one of the most innovative and largest organisations of its kind in Europe.

Football Academy UK is one of the flagship projects of “Football Academy” with close to 1,000 young soccer players in nearly 20 centres. The number of schools is constantly growing. To secure the highest development quality of our players the FAUK training programme and organisational methods are based on the best English, German, Spanish and Dutch standards.

The mission of the “Football Academy” is to improve the sports and organizational level of children's football in Europe.

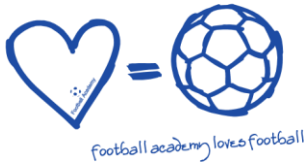
#### **What is the basic offer of the Football Academy UK?**

The training sessions in Football Academy UK centres take place twice a week, both during the spring - summer period (on outdoor pitches) and in the autumn - winter period (in indoor halls). Depending on the age of the participants, the classes last from 60 to 90 minutes. They are run in four age groups: 4-5 years (the Beckham group), 6-7 years (the Owen group), 8-9 (the Lampard group) and 10-12 (the Rooney group). They may be attended both by boys and girls. Training sessions at FAUK can be conducted in English and/or Polish.

The training sessions at the Football Academy UK are characterised by particular emphasis on the safety and comfort of the participants. The classes take place on perfectly prepared sports facilities, using carefully selected equipment. They are run by qualified coaching staff and are based on a standardised, internal training system.

#### **What do the training sessions at the Football Academy UK comprise of?**

Football Academy UK offers training through fun and education through sports. Apart from basic general development exercises and football technique exercises, a fixed point of training sessions at the Football Academy UK are conversations between the coach and the young players which start and end the classes. Training classes at the Football Academy UK are based, first of all, on games and motor plays which are filled with various stimuli with elements of football technique, as well as general knowledge topics.



### **What is the cost of participation in training classes at the Football Academy UK?**

The monthly fee depends on the centre and the location in which the school operates. A single, fixed fee includes classes twice a week (8-9 times a month), insurance, welcome gadgets, participation in tournaments or occasional events.

### **What to do when we are not sure whether the child will like the classes?**

Before parents decide to sign up his child to the Football Academy UK school, we encourage them to participate in the first two free trial sessions. This will give the opportunity for parent and child, or children, to see what the classes look like, and to talk to the coach and manager.

### **Can girls participate in the training?**

We are open to all children and do not conduct any selection, which means that every young girl and boy can join one of our soccer schools! If a small number of girls joins, they are put in a group with boys of an appropriate age. If there is a greater number of girls, we create a separate group for girls.

### **What else does the Football Academy UK offer?**

The Football Academy UK provides the possibility to experience the football adventure throughout the year. Apart from training classes, young players can play matches and take part in league games. The network nature of the project enables us to organise national-internal tournaments and other events that also create, beside the football competition, a unique opportunity for children and parents to integrate into the multicultural community. In addition, each school may participate in the Football Academy UK Championships and the best players may be called up for the Football Academy UK National Team. Our company also has a wide offer of summer and winter camps allowing our pupils to establish new friendships, explore previously unknown places and to begin learning self-reliance in a group of peers from all over Europe.

### **What are the unique features of Football Academy UK?**

As opposed to other clubs and soccer schools, Football Academy UK accepts all children interested in playing football, regardless of their skills. During training sessions, matches and tournaments our pupils are not subject to pressure associated with results and winning at any cost. The purpose of the training is the sports education of the youngest, along with bringing them up in the spirit of fair play – on the pitch and beyond. The Football Academy UK also pays great attention to communication between the managers/coaches and the parents. This makes it possible to build trust and long-lasting relationships and keeps the supervisors up to date with everything that happens during classes and in the entire Football Academy UK.



WE ARE  
THE Football Academy  
**ACADEMY!**

**The Football Academy is an innovative organisation with a wide scope of activities which is continuously developing numerous new projects.**

If you have any additional questions, please contact the manager of a given Football Academy UK centre.

